

Facebook Fan!

In a pickle



facebook

Love it or hate it Facebook is filled with ads, invitations and marketing opportunities all of which have the potential to reach over 350 million active users worldwide. With over 50% of users logging on every day, can you afford to miss out?

One of the most popular ways of gaining a Facebook presence is by setting up a Business Page and having 'fans' of your product or service. It's a really simple 'fill in the blanks' process that can be up and running in less than half an hour (you'll need a personal profile to be able to create a Business Page). If you want to get more creative then of course there are lots of opportunities for additional features and customisation...

So it's easy to set up, has a readymade target audience oh and one other thing... **IT'S FREE!**

Still not sure a Fan page is right for you? Here are just a few of the reasons to log on and get started:

1. Fan Pages are automatically indexed in Google, meaning not only will you have access to Facebook users but you'll also be listed in the world's most popular search engine.
2. There is no limit to the number of Fan Pages that you can create. Make one for every business you are involved with, every service that you offer, every event you organise.
3. Share messages with your entire fan base. Update your status using photos, videos or links, or write an invitation that will appear of every one of your fan's calendars.
4. Advertise your opening hours, promote new services, take advantage of the free message board. It's all here and it's all free. Plus whenever your fans are active on your fan page it will appear on their personal news feed, which in turns means you reach all of their friends too!

The Facebook Fan Page – it's safe to say, we're big fans!



Why not become a fan of our business page on Facebook right now! www.facebook.com/virtualpa

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